

LATEST INNOVATIONS IN PARENTING PRODUCTS OFFER SENSIBLE SOLUTIONS TO YOUR CHILD'S WELLBEING

~ Orca Communications' Announces its Top Picks in Parenting Products for Seasoned and Soon-to-Be Parents in the new Best Products for Parents Media Guide ~

Phoenix, AZ - December 1, 2007 – Moms and dads want smart, modern solutions to the everyday parenting challenges they face. Yet very few have time to filter through the crowded marketplace of baby and parenting gear. Orca Communications Unlimited is taking the guess work out of parenting products with the release of its 2007 Best Products for Parents Media Guide. Filled with products that focus on health, safety and practicality, each product offers a brilliant solution to common dilemmas all parents deal with.

The Best Products for Parents Media Guide includes 14 of the most inventive products on the market today for parents. Available online at <http://bestproductsmediaguide.info/137/guide.htm>, the Best Products for Parents are:

Lost and Found Temporary Tattoos by Tattoos With a Purpose, LLC

Lost and Found Temporary Tattoos are a unique way to help ensure if your child is lost they will be found. If your child gets lost or injured it can be a stressful situation for your child. Although memorized, a phone number may not be easy for your child to remember when lost. Lost and Found Temporary Tattoos help a child remember important phone numbers because they simply know to look for the tattoo. They are ideal for theme parks, school field trips, shopping malls and sporting events. Lost and Found Temporary Tattoos offer travel safety and peace of mind! Learn more at www.tattooswithapurpose.com

EmmaLu Designs Stylish Car Seat Covers

EmmaLu Designs... where function meets fashion! Most parents have experienced the unavoidable juice or milk stains, potty, and car sickness accidents while traveling in the car with their little one. To combat this problem, EmmaLu Designs created a functional yet fashionable, waterproof, easily removable car seat cover. This cover slips on right over the existing manufacturer's cover, taking away the need to remove the car seat from the car or the straps from the car seat. Learn more at www.emmaludesigns.com

My Choice Chart by My Life Ties

Bring out the best in your children with the mom-invented My Choice Chart™. This award winning magnetic chart helps children ages 4 and up make good behavioral choices and develop important life skills. Character building made fun! Learn more at www.mylifeties.com

Spill-Proof Caps by Kiddy Kap, Inc.

The Kiddy Kap enables consumers to convert regular plastic beverage bottles such as water, juice, and milk into spill-proof bottles for use by toddlers and young children.

~ More ~

Kiddy Kap allows children to feel a sense of accomplishment because they are drinking from a regular bottle that adults use. It's a great transitional tool from sippy cups to adult bottles. Kiddy Kap fits over 90% of regular plastic bottles and is available in different sizes. They are great for traveling, school, the mall, the beach, and anywhere you might need to purchase a beverage in a bottle for your child. Just place Kiddy Kap over the top and you've got yourself a child safe, spill proof drink! Learn more at www.kiddykap.com

Healthy Diet Charts by Healthy World Project

Our purpose at Healthy World Project is to inspire, educate and encourage children, youth, adults and senior citizens to embrace lifelong habits of healthy, holistic living. The Healthy Diet Chart is an effective, easy to use system that will encourage your child to learn healthy habits that will last a life time! The Healthy Diet Chart has been designed with the support of pediatricians to help meet your child's daily nutrition and fitness requirements. Each packet contains 5 Healthy Diet Charts, Complete Instructions, Serving Size Information and a Placemat along with friendly, professional online support. Learn more at www.healthyworldproject.com

By the Book: How to Take Care of My Kids by Karmel Publishing

The childcare organizer you've been waiting for is finally here! *By the Book: How to Take Care of MY Kids* allows you to have every need of every child organized neatly in one place. No more training and retraining your childcare providers. *By the Book* allows you to create your children's manual so the caregiver has everything he or she needs to effectively and lovingly take care of your children. You will be able to: organize daily routines, likes and dislikes of each child; prepare your sitter and family for any emergency situation; keep medical information organized in one place; help your caregiver know where the important things and how you run your household; find out what's going on while you are away and so much more. Plus, continue to update your information with downloadable refill pages! Learn more at www.karmelpublishing.com

gLovies – Disposable Sanitary Hand Covers by My Mom Knows Best, Inc.

With gLovies, you CAN protect your young child from germs in public places! gLovies Disposable Sanitary Hand Covers put a protective barrier between your child's hands and dirty surfaces. They are easy to use, fun to wear, and they can help keep your young child safe from germs. gLovies come in a size that fits most children between the ages of 2 and 6. Learn more at www.mymomknowsbest.com

Wordsies – Unique Infant and Toddler Shirts by Wordsies

Wordsies make a one of a kind statement for parents through their babies! Wordsies shirts are designed for parents who want to make a polite but necessary statement to the outside world. Wordsies are perfect for parents who dislike people touching their babies with unclean hands or others comparing their baby to another! Learn more www.wordsies.com

Teething Bling™ Jewelry by Smart Mom Jewelry

Inspired by babies who like to tug on jewelry, Teething Bling™ pendants and matching bangles mimic real gemstones like coral and jade but are actually made from a food-safe,

federally-approved, phthalate/lead/toxic free silicone so they are safe for curious babies to handle and chew. They are super stylish too! Patent pending - there's nothing else like it out there! Learn more at www.smartmomjewelry.com

Quick Zip Crib Sheet by Clouds and Stars, Inc.

The QuickZip Crib Sheet is the world's easiest crib sheet! QuickZip fits snugly around your mattress. Place the mattress in the zipper base, lay our flat mattress pad on the mattress and zip on the top. When the top sheet is soiled, just unzip it—no need to remove bumpers, wrestle with the mattress, or tie and untie bumper ribbons. Then just zip on a clean zipper top. Learn more at www.cloudsandstars.com

ReliaDose by Blaine Pharmaceuticals

Invented by a mom, ReliaDose® takes the stress out of giving medicine to your baby. It is accurate because you control the dosing while your baby feeds naturally. Additionally, it can be used with whatever your baby likes to drink, so it masks the taste of medicine while fitting into the baby's normal routine. It's the unique medicine delivery system that ensures easy, accurate dosing every time! Learn more at www.reliadose.com

Kicky Pants by Innovative Baby

Innovative Baby was founded on the notion that families are best served with products of exceptional quality that enhance the experience of parenting. The Kicky Pants line is a baby apparel line with super-soft bamboo basics and adorable cotton coveralls, stuffed toy fruits, as well as newborn and maternity apparel. Kicky Pants also includes the Auto Mobile which allows you to turn your child's favorite toy into a fun mobile for the car! Learn more at www.innovative-baby.com

Kozy Carrier by KozyWare, LLC

Get Kozy...and get going! Instinct tells us to hold our babies. They feel safe and secure when they are close to us, listening to our heart beating, feeling the warmth of our skin. The Kozy thoroughly serves this purpose. This Asian-inspired Mei Tai Baby Carrier was created out of necessity by a stay at home mom. It is extremely versatile and can comfortably carry children from infancy to toddlerhood on the back, front, or hip. It can be used by many different body types and sizes, even pregnant women. It is a great way to discretely nurse as well. The Kozy has no buckles, snaps, zippers or rings to fuss with or that might break. It simply ties on and you're ready to go! Trusting our instincts...holding our babies. It's a Kozy way of life!

Learn more at www.kozycarrier.com

Hi-Chair Bib by Poi Wear

Finally, a full-body bib that covers both the lap and thighs for kids sitting in a highchair! Designed to continue where regular bibs leave off, the Hi-Chair Bib offers total clothing coverage for children learning to self feed. It is so ingenious that it will have many wondering why they didn't think of it first! Learn more at www.poiwear.com

For additional information, product samples, or photos, contact Erica Ramos-Guevara, Publicist, erica@orcacommunications.com or (480)518-0522 and Wendy Roberts, Publicist, wendyroberts@orcacommunications.com or (480)797-3357.